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Comms Beyond Algorithms

Chatting with
Frédérique
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What are your non-negotiable rules for AI use?

“I cross-reference AI-generated answers with research from other channels to validate accuracy. The goal is to get as close as possible to the truth, not just the most convenient answer.”

How to spot and address AI biases and errors?

“With regard to AI feedback, I remain pragmatic. For example, if it's ChatGPT, I point out to the AI that the system made a mistake and that it needs to review the solution given.”

How do you prove human value in the AI era?

“AI must remain a tool to help automate tasks, leaving us and our clients free to focus on more complex tasks that require human awareness.”

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communication
tools, strategies,
and insights.**

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